



2024 SPONSORSHIP OPPORTUNITIES

DOWNTOWN THIBODAUX





WELCOME TO

DOWNTOWN THIBODAUX!

As a nonprofit corporation dedicated to downtown revitalization, Thibodaux Main Street is on a mission to create a vibrant community, support small businesses, & drive historic-preservation-based economic development. Along with our board of directors, I am excited to share our 2024 Sponsorship Opportunities that foster our initiatives for Downtown Thibodaux.

Your support can make a significant impact on the growth & vibrancy of our community. By becoming a sponsor, you align your brand with positive change & community engagement & directly fuel our efforts to create a thriving downtown, support local businesses, & organize enriching cultural events that bring our community together. We invite you to partner with us in our mission by becoming a sponsor or contact us to discuss a tailored partnership package to meet your specific objectives.

We believe that a thriving downtown is essential for the overall prosperity of our community, & with your contribution, we can make a lasting impact & build a stronger, more dynamic future for Thibodaux.

Gratefully,



Danielle Stein, PCED
Executive Director
Thibodaux Main Street, Inc.



ARTS WALK SPRING & FALL

DEADLINES: MARCH 15, 2024
SEPTEMBER 20, 2024

EVENT DETAILS

Embark on a cultural journey at Arts Walk! Immerse yourself in a dynamic showcase of local talent, from captivating art exhibits to live music. Downtown Thibodaux is transformed into a canvas of creativity, connecting the community & supporting our vibrant local artists.

AUDIENCE

200+ art lovers, local residents, families, & individuals of various ages seeking a culturally enriching experience who enjoy exploring their community & engaging with local artists

DATES

Friday, March 22, 2024
Friday, September 27, 2024

5:00 - 8:00 PM

**Contact us to discuss a tailored partnership package to meet your specific objectives!*

SPONSORSHIP LEVELS

Arts Walk Sponsorship

\$150

- Logo on TMS website
- Logo/mention on min. of 2 social media posts (10k+ followers)
- Logo/name on event e-map



THIBODAUX ON TAP CRAFT BEER FEST

DEADLINE: MAY 24, 2024

EVENT DETAILS

Savor the flavors at Thibodaux on Tap - Craft Beer Fest! Explore diverse artisanal brews, soak in live music, & relish a relaxed atmosphere at this exclusive beer extravaganza. Join fellow craft beer enthusiasts for an unforgettable celebration in Downtown Thibodaux!

AUDIENCE

1,000 craft beer enthusiasts, local residents seeking a unique social experience, & adults who enjoy a relaxed & convivial atmosphere

DATE

Saturday, June 8, 2024

5:00 - 10:00 PM

**Contact us to discuss a tailored partnership package to meet your specific objectives!*

SPONSORSHIP LEVELS

Brewmaster (Presenting)
\$5,000 (One available)

- Recognition on all ads
- Prominent logo on stage banner
- Tickets: 4 GA, 4 VIP, 2 DD, 2 VIP DD
- Logo on TMS website
- Logo/mention on social media pages & all event-related posts

Tap Sponsor \$2,500

- Large logo on stage banner
- Tickets: 4 GA, 2 VIP, 2 DD, 1 VIP DD
- Logo on TMS website
- Logo/mention on min. of 2 social media posts (10k+ followers)

Growler Sponsor \$1,000

- Logo on stage banner
- Tickets: 2 GA, 2 VIP, 1 DD
- Logo on TMS website
- Logo/mention on min. of 2 social media posts (10k+ followers)

Pint Sponsor \$500

- Tickets: 4 GA & 1 DD
- Logo on TMS website
- Logo/mention on min. of 2 social media posts (10k+ followers)

Taster Sponsor \$250

- Tickets: 2 GA & 1 DD
- Logo on TMS website
- Logo/mention on min. of 2 social media posts (10k+ followers)



MONSTERS ON MAIN

DEADLINE: OCTOBER 18, 2024

EVENT DETAILS

Join us for a spooktacular trick-or-treating event in Downtown Thibodaux! Ghosts & ghouls of all ages enjoy this free Halloween experience, collecting treats & participating in fun activities in a safe & festive atmosphere. It's a bewitching night of family fun – costumes encouraged!

AUDIENCE

2,000+ parents, guardians, & children of various ages eager to enjoy a secure, free, & festive Halloween experience in a welcoming environment

DATE

Friday, October 25, 2024

5:00 – 7:00 PM

**Contact us to discuss a tailored partnership package to meet your specific objectives!*

SPONSORSHIP LEVELS

Monsters on Main Sponsorship

\$150

- Logo on TMS website
- Logo/mention on min. of 2 social media posts (10k+ followers)
- Logo/name on event e-map
- Invitation to host a vendor space on Main Street to participate in event



BIG BOY'S MAIN STREET COOK-OFF

DEADLINE: OCTOBER 30, 2024

EVENT DETAILS

Experience a culinary showcase of Cajun cuisine in Downtown Thibodaux at Big Boy's Main Street Cook-Off! Indulge in samples of bold & savory Louisiana-inspired dishes from 30+ teams while enjoying the rhythm of live music at the hottest cooking competition on the bayou. It's a feast that's as vibrant as the culture it celebrates!

AUDIENCE

1,500 food enthusiasts, cultural explorers, & locals & visitors with a taste for bold & flavorful Cajun cuisine seeking a lively atmosphere

DATE

Friday, November 8, 2024

5:00 - 10:00 PM

**Contact us to discuss a tailored partnership package to meet your specific objectives!*

SPONSORSHIP LEVELS

Presenting Sponsor

\$3,000 (One available)

- Recognition on all ads
- Prominent logo on stage banner
- 1 team entry (prime location)
- 10 event tickets
- Logo on TMS website
- Logo/mention on social media pages & all event-related posts

"Big Boy" Sponsor **\$1,500**

- Large logo on stage banner
- 1 team entry
- 5 event tickets
- Logo on TMS website
- Logo/mention on min. of 2 social media posts (10k+ followers)

"Onion" Sponsor **\$500**

- Logo on stage banner
- 3 event tickets
- Logo on TMS website
- Logo/mention on min. of 2 social media posts (10k+ followers)

"Roux" Sponsor **\$250**

- 2 event tickets
- Logo on TMS website
- Logo/mention on min. of 2 social media posts (10k+ followers)



JOIN US IN REVITALIZING

DOWNTOWN THIBODAUX!

OUR MISSION

Thibodaux Main Street, Inc. is a 501(c)(3) nonprofit corporation dedicated to the revitalization & promotion of Historic Downtown Thibodaux. We aim to strengthen our community through historic-preservation-based economic development, small business support, cultural events, & economic & financial tools & incentives to catalyze property development & investment in downtown. We are a designated Louisiana Main Street community & a 2023 Main Street America™ Accredited Program.

ADDITIONAL OPPORTUNITIES TO SUPPORT OUR INITIATIVES

Make a donation

Become a “Friend of Main Street”

Make an in-kind donation

Volunteer

How will you support the revitalization of Historic Downtown Thibodaux?



@Thibmainstreet



@Thibodauxmainstreet

www.DowntownThibodaux.org

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