

2023 ANNUAL REPORT



BOARD OF DIRECTORS

Grant Ordoyne

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*Nicholls State University
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Lafourche Parish Council

Kristy Benoit

Break the Trend Boutique

Amanda Hebert

Oceanering International, Inc.

Cody Blanchard

White Car

Adrien Maught

Nicholls State University

Annette Fontana (Ex-Officio)

Lafourche Parish Clerk of Court

Nick Melvin

Latter & Blum Canal & Main Realty

Staff

Danielle Stein

Executive Director



TIMELINE

JANUARY

- **South Coast Baby Co. celebrates 5 years in business**
- TMS celebrates 21 years as an organization
- Off the Hook Give Back Night

MARCH

- TMS hosts Spring Arts Walk
- TMS attends Main Street America® conference in Boston
- Friends of Bayou Lafourche hosts St. Patrick's Day on the Bayou
- **Spahr's Downtown celebrates 20 years in business**
- The Red Goose Saloon goes smoke-free

MAY

- **Fit Kitchen Meals celebrates 5 years in business**
- 5th Annual F.O.P. Mud Bug Boil-Off
- 1st Main Street Day at the Capitol
- LA's Cajun Bayou relaunches Cajun Bayou Food Trail
- NSU baseball wins Southland Conference Championship
- **Break the Trend Boutique celebrates 1 year in business**

FEBRUARY

- **Cinclare celebrates 7 years in business**
- **Mistikal Mirrors celebrates 18 years in business**
- **The Esthetic Co. celebrates 1 year in business**
- Lafourche Education Foundation hosts inaugural Bayou King Cake Festival in downtown
- TMS announces HRSP grant

APRIL

- TMS hosts Spring Clean Up Day
- TMS announces Thibodaux on Tap - Craft Beer Fest

JUNE

- TMS announces LA Main Street Restoration Grant
- **TMS hosts inaugural Thibodaux on Tap - Craft Beer Fest**
- **Every Way Insurance Agency celebrates 2 years in business**

TIMELINE

JULY

- **KEM Supply House celebrates 70 years in business**
- **Everlimitless Yoga opens in downtown**
- **TMS receives Main Street America® National Accreditation**
- TMS FB page reaches 10k followers

SEPTEMBER

- **GG's Children's Boutique celebrates 1 year in business**
- TMS attends Destination Downtown conference in Monroe/West Monroe
- TMS hosts Fall Clean Up Day
- TMS Fall Arts Walk
- **Empowerment Services opens in downtown**
- City & Entergy invest in streetlight upgrades across downtown

NOVEMBER

- **LUCO Boutique celebrates 4 years in business**
- **The Purple Penguin Art Co. celebrates 12 years in business**
- **The Red Goose Saloon celebrates 44 years in business**
- TMS hosts Big Boy's Main Street Cook-Off
- Thibodeauxville Fall Festival

AUGUST

- TMS hosts Cajun Linen Night
- **Propel Learning opens in downtown**
- **Lafourche Vitality opens in downtown**
- TMS receives donation check from F.O.P. Mud Bug Boil-Off
- Cajun Linen Night featured on Main Street America® blog
- **The Willow Cafe celebrates 3 years in business**

OCTOBER

- **Refresh Group opens in downtown**
- Record attendance at 6th annual "Monsters on Main"
- **Brush a Blowdry Bar celebrates 6 years in business**

DECEMBER

- **Jr & Glenn - A Men's Collective celebrates 1 year in business**
- **Gumbo Weather celebrates 1 year in business**

EVENTS & PROGRAMMING



Spring Art Walk



Spring Clean Up Day



F.O.P. Mud Bug Boil-Off



Thibodaux on Tap - Craft Beer Fest



EVENTS & PROGRAMMING



STATE OF MAIN

BY THE NUMBERS

1,600+ Main Street America® communities

34 Big Boy's Main Street Cook-Off teams

1,425 Social media posts

10 building renovations

73 Arts Walk & Cajun Linen Night Vendors

5 new businesses



SOCIAL CONNECTION

f **10,715**
Followers

Page Reach: **294,596** ↑ **35.1%**

Page Visits: **68,224** ↑ **333.7%**

New Likes: **858**

i **1,909**
Followers

Page Reach: **4,859**

Profile Visits: **2,207** ↑ **12.5%**

New Followers: **160**



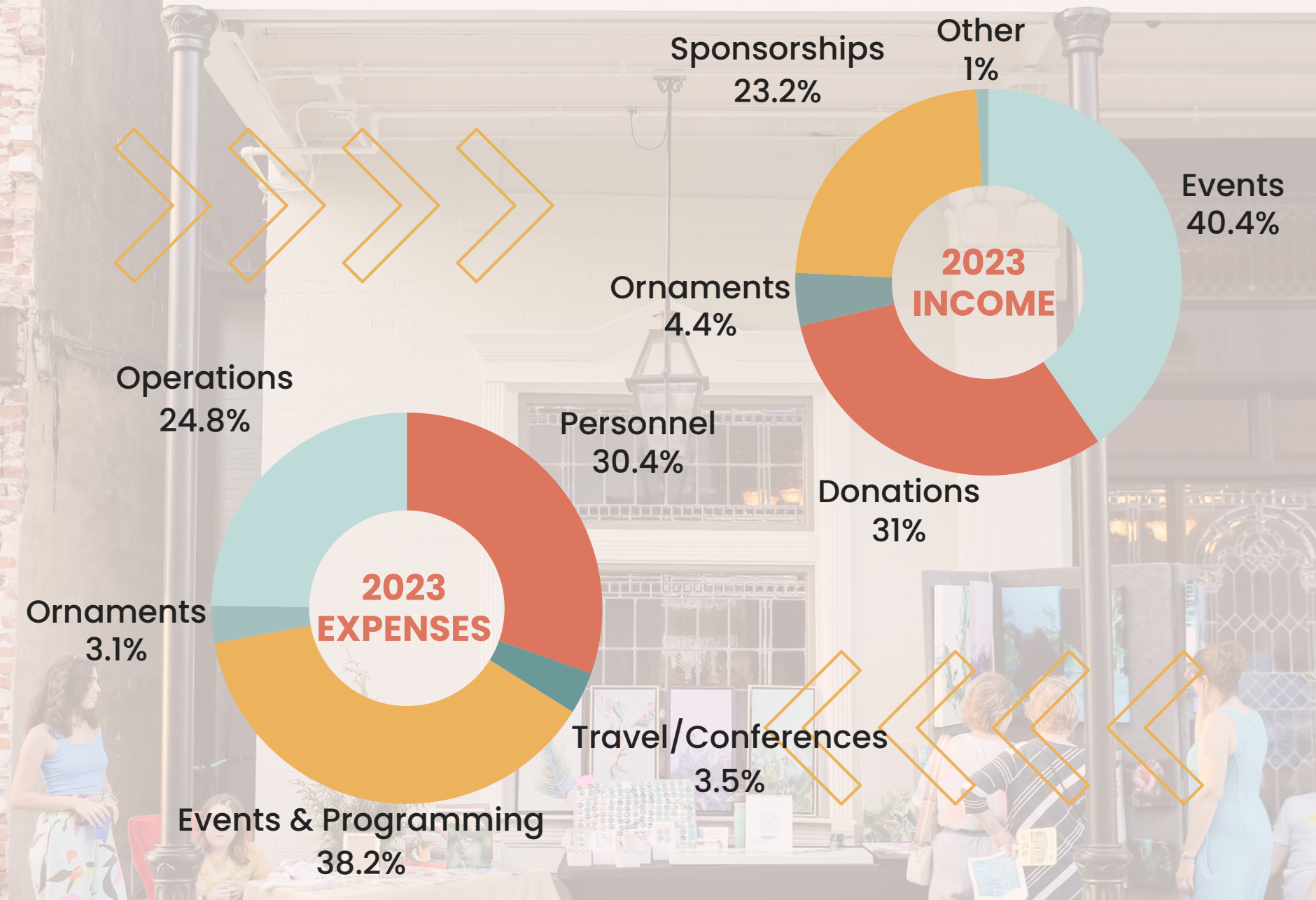
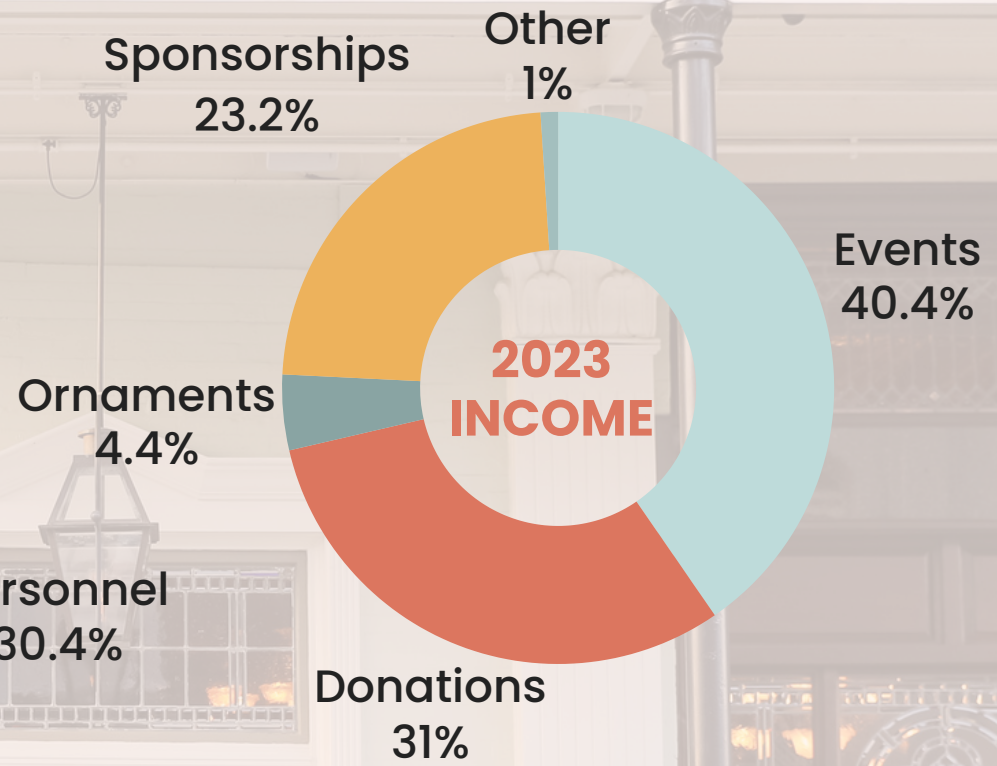
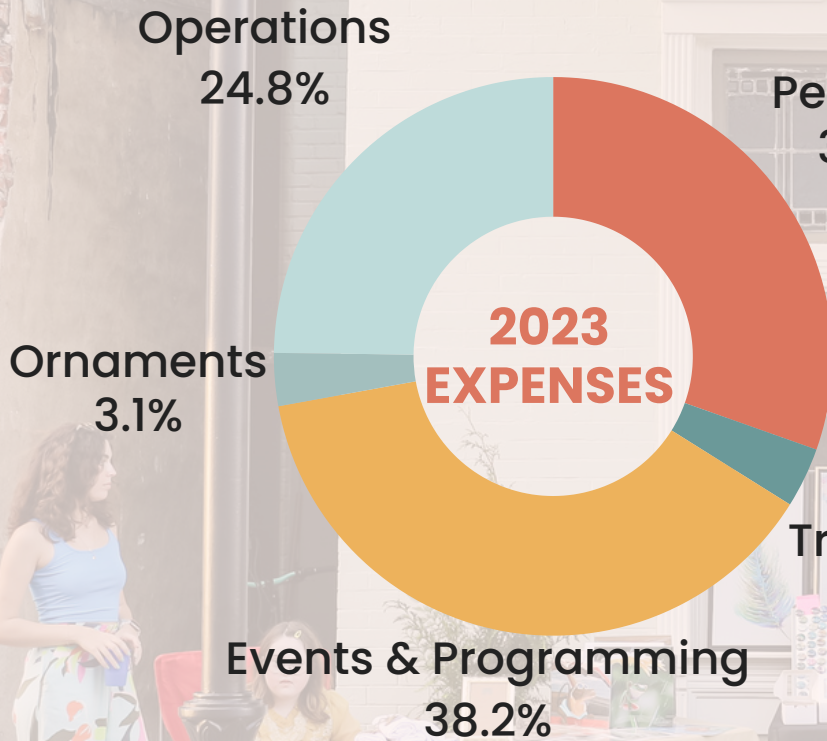
HELPING HANDS

A round of applause for our volunteers!

247 volunteers provided **740** hours of service for a value of **\$23,532** in 2023!



FINANCIAL REVIEW



SPONSORS, DONORS, & IN-KIND PARTNERS

GIFTS OF \$30,000+

Thibodaux Fraternal Order of Police Lodge #52

GIFTS OF \$1,000 - \$9,999

Chabert Insurance Agency, LLC
Duplantis Design Group
Entergy

JHA Landscape Architects
Latter & Blum Canal & Main Realty
Louisiana Office of Tourism

Meyer Financial Group
Morvant & Cavell, LLC
Rouses Markets

GIFTS OF \$500 - \$999

Abel Law Firm, LLC
All South Consulting Engineers
Always In Mind, Inc.
The Bridal Corner, Inc.
Caillouet Land, LLC

First American Bank & Trust
Fremin's Restaurant
James Matassa State Farm
Jones Insurance
Kristine Russell, Lafourche Parish District Attorney

Off the Hook
Sheriff Craig Webre
Soignet Orthodontics
Superior Tire Service
Synergy Bank

GIFTS BELOW \$500

b1 Bank
Block & Bouterie
Block Law Firm, APLC
The Center for Pediatric Therapy
Clean Solutions 365
Dugas Law Firm
First National Bank of Jeanerette
GG's Children's Boutique

Gary's Propane & Cajun Cast Iron
Cookware
Healthy Blue Louisiana
JLB Properties of Lafourche
The Lafourche Gazette
Lafourche Vitality
Latter & Blum Canal & Main Realty -
Beth Matherne
Looking Glass Photography

Marguerite Knight, Financial
Advisor - Morgan Stanley
Mistikal Mirrors Salon
OnPath Federal Credit Union
Porteous, Hainkel, & Johnson
Propel Learning
Rodrigue Counseling Services
Southern LA Catering
Thread of Roses

IN-KIND PARTNERS

A&R Floor Center
Abita Brewing Company
Bayou Signs Outdoor
Big Mike's BBQ Smokehouse
City of Thibodaux
ForeverLawn Bayou
Gnarly Barley Brewing

Grady V's
Joe's Septic Contractors
Miller Lite
Mudbug Brewery
Norman Swanner "Big Boy" Fund
Pelican Craft Brands

Rally Cap Brewing
The Red Goose Saloon
Spigots Brew Pub
Thibodaux Police Department
Urban South Brewery
Waste Pro
White Car

KEEP UP WITH US IN 2024!



@Thibmainstreet



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www.DowntownThibodaux.org

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MISSION STATEMENT

Thibodaux Main Street, Inc. is a 501(c)(3) nonprofit corporation dedicated to the revitalization & promotion of Historic Downtown Thibodaux. We aim to strengthen our community through historic-preservation-based economic development, small business support, cultural events, & economic & financial tools & incentives to catalyze property development & investment in downtown. We are a designated Louisiana Main Street community & a 2023 Main Street America™ Accredited Program.

